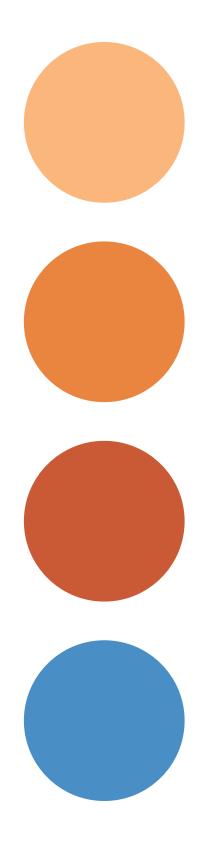
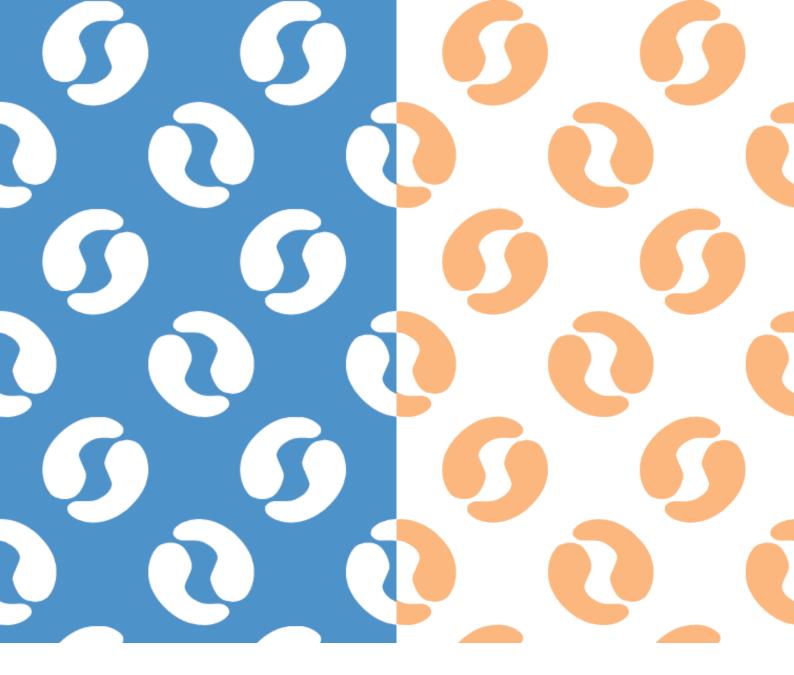
BARUGO ROSCAS is a cookie delicacy hailing from the coastal lands of Northern Leyte, Eastern Visayas, native to Barugo and exported in many towns across Leyte and Samar. These butter cookies are known for their crumbly texture, sweet taste, and their elbow-like shape.



The typical colors of a roscas cookie along with Barugo's seaside charm were incorporated into a cozy yet bright color palette.

Different shades of orange-ish light brown were chosen to give dimension to the food product, then an appropriate blue was chosen to complement and contrast.





Main motif used in the packaging design is two roscas cookies facing each other. The colors can be interchangeable from the official palette.

BARUCO

OTHERN LETTE

Packaging for a full cookie box.



Packaging for about 3-4 pieces.



